



## *Objective*

To incorporate my passion for design into every challenge that is presented to me in a new and exciting way.  
To push my skills to the limit. To strengthen my existing skills by working with other enthusiastic designers and to continue to learn.

## *Education*

### *Kutztown University of Pennsylvania, Kutztown, PA*

BFA Communication Design  
Concentration in Advertising Design & Graphic Design.  
GPA within major: 3.46  
GPA Overall: 3.32

### *Pennsylvania College of Art and Design, Lancaster, PA*

Continuing Education, Web Design

### *Elizabethtown College School of Continuing and Professional Studies, Elizabethtown, PA*

Continuing Education, Business Administration

## *Work Experience*

### *Print and Web Designer, Elizabethtown College, August 2013-Present*

Responsible for graphic design and production of various print and web-based communications and marketing materials for the College. Consult with clients during the development and production of marketing support materials to ensure brand identity and consistency. Provide direction to print vendors by writing printing specifications, obtaining bids and coordinating production schedules. Adobe InDesign, Photoshop, DreamWeaver and Illustrator CC are heavily used, as well as OmniUpdate content management system.

### *Graphic Designer, Lancaster Ultra-Graphics, August 2010-August 2013*

Captured and processed digital photographs for product shots. Designed layouts to compliment existing work. Rebranded and developed an advertising strategy for a company with a new product line. Improved an existing workflow to achieve a more efficient and predictable outcome. Setup and corrected files to be sent to the printer. Scanned and edited photos and documents. Adobe InDesign CS 5.5, Photoshop and Illustrator CS5 were heavily used. Became familiar with Quark, color correction and the basics of creating databases.

## *Related Experience*

### *Web Design, Fall 2011-Spring 2012*

Participated in Continuing Education classes at the Pennsylvania College of Art and Design. Learned how to write html5 and CSS3. Created two working sites including a portfolio website and a freelance project for a new business.

### *Internship, Suzy Rae Design, Wyomissing, PA Fall 2009*

Worked alongside the staff at Suzy Rae Design for eight weeks and used my skills to work on current and ongoing print and design jobs such as brochures, logos, business cards, billboards, menus and invitations. Received hands-on experience and attended production meetings with the staff to review every job that was in progress. Adobe InDesign, Photoshop and Illustrator CS3 were used.

## *Qualifications*

Ability to implement creative skills in graphic design, advertising design, web design and brand identity. Proficient knowledge and experience in Adobe Photoshop, Illustrator and InDesign CS5. Knowledge and experience in HTML5 and CSS3. Familiar with Quark, Microsoft Word and Excel. Strong grounding in illustration, fine art, and photography. Proficient experience in both Mac and PC platforms.

## *Honors*

Deans List Spring 2009 & Spring 2010

## *References & Portfolio*

Available upon request.